Strategy Alignment and Deployment

Location: University of Tennessee, Knoxville or at your location

Duration: 2 Days

Dates: Flexible

Tuition: Please contact us for government prices

Website: [http://AandDPortfolio.utk.edu](http://AandDPortfolio.utk.edu)

WHO SHOULD ATTEND:
Senior leaders charged with developing the strategies, metrics, tasks, and communications that enable an organization to achieve its mission and vision.

PROGRAM OVERVIEW
This workshop provides leaders with detailed knowledge of strategy alignment and deployment (SA&D) through the use of lectures and discussions. Participants learn methodologies for building a strategy map, developing a governance plan to oversee the execution of the strategy, and how to communicate the plan throughout the organization. Participants can pull existing organizational mission, vision and values as a jumping off point to create the map to set priorities and objectives that achieve success.

KEY PARTICIPANT BENEFITS
- Understand importance of organizational strategic alignment
- Gain knowledge on how to cascade and communicate the organization’s strategic plan to all levels of the organization
- Understand the methodology to develop and communicate mission statements, vision, core values, priorities, and goals
- Prepare a governance plan for oversight and execution

FACULTY
- Chuck Parke, MBA—Lecturer, Graduate and Executive Education at the University of Tennessee. Chuck has an extensive background in the manufacturing industry and has held senior positions with several major companies. Chuck brings that industry experience to bear in many of our leadership and aerospace and defense courses.
- James Cody, MBA – Director, University of Tennessee Aerospace/Defense Executive Programs. James has worked in strategic planning across “total force” needs of the Department of Defense and has significant experience working with the aerospace and defense industry. James is a retired U.S. Air Force Colonel with 25 years of service.

FACILITIES
This course is offered as a custom course on the UT campus or at your preferred location.

COMPANION COURSES
- 8-Step Problem Solving Workshop
- Continuous Process Improvement Deployment and Sustainment
- Lean Applied to Business Processes
- Senior Leader Course (06/GS-15/CMSgt & SGM)
- Disciplines of Speed

CONTACT
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